



Kemeriahan Indo Livestock 2023

The excitement of Indo Livestock 2023



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PT. Napindo Media Ashtama selaku professional exhibition organizer business to business menggelar Indo Livestock mulai 26 Juli sampai dengan 28 Juli 2023 di Kota Pahlawan, Grand City Convex (GCC) Surabaya. Even Indo Livestock yang ke-16 ini mengangkat tema 'Integrasi Sektor Pertanian Berkelanjutan : Mendorong Sinergi Dalam Peternakan, Agrikultur, Kesehatan Hewan, Perikanan dan Akuakultur', yang perlu diketahui oleh khalayak umum.

Indo Livestock merupakan Pameran bertaraf internasional di bidang industri peternakan dan pakan ternak. Acara rutin ini diselenggarakan setiap tahunnya, untuk tahun genap diselenggarakan di DKI Jakarta dan untuk tahun ganjil di diselenggarakan Surabaya.

PT. Napindo Media Ashtama as a professional business to business exhibition organizer is holding Indo Livestock from 26 July to 28 July 2023 in "Pahlawan" City, Grand City Convex (GCC) Surabaya. The 16th Indo Livestock event has the theme "Integration of the Sustainable Agricultural Sector: Encouraging Synergy in Livestock, Agriculture, Animal Health, Fisheries and Aquaculture", which the general public needs to know.

Indo Livestock is an international exhibition in the livestock and animal feed industry. This routine event is held every year, for even years it is held in DKI Jakarta and for odd years it is held in Surabaya.

So what's the excitement like? let's take a look!



Lalu seperti apa sih kemeriahannya ? yuk kita intip

Pihak penyelenggara menuturkan Indo Livestock kali ini dihadiri sekitar 15 ribu pengunjung dan diikuti oleh 300 peserta dari berbagai negara seperti Indonesia, Thailand, Cina, Taiwan, Eropa, Korea Selatan dan Australia. Rangkaian acara Indo Livestock merupakan ajang pertemuan Business to Business (B to B) antara pelaku usaha peternakan dengan buyer.

Pagelaran Indo Livestock banyak menampilkan dan

The organizers said that this time Indo Livestock was attended by around 15.000 visitors and was attended by 300 participants from various countries such as Indonesia, Thailand, China, Taiwan, Europe, South Korea and Australia. The Indo Livestock series of events is a Business to Business (B to B) meeting between livestock business actors and buyers .

Indo Livestock show displays and showcases the latest technology and innovations related to the world of animal husbandry, agriculture and fisheries.





memamerkan teknologi dan inovasi terbaru seputar dunia peternakan, pertanian dan perikanan, ajang ini menjadi momentum untuk mempererat, membuka peluang dan membangun kerjasama Business to Business (B to B) kedua belah pihak. Demikian pula bagi pelaku usaha peternakan lokal akan menjadi suatu kebanggaan bagi mereka jika produk yang dihasilkan bisa dinikmati di negeri orang.

Rangkaian acara Indo Livestock tahun 2023 ini, terlihat booth-booth penuh mengisi hallroom GCC. Tidak kalah meriahnya secara bersamaan tampil juga acara Indo Feed, Indo Dairy, Indo Agrotech, Indo Vet, dan Indo Fisheries 2023 Expo dan Forum semakin menambah semarak kemeriahan Indo Livestock.

Untuk mengenal lebih dekat rasa keingintahuan peserta di bidang peternakan dan kesehatan hewan, pada hari pertama diselenggarakan seminar perhimpunan Dokter Hewan Indonesia (PDHI), hari kedua seminar Perkumpulan Insinyur dan Sarjana Peternakan Indonesia (ISPI), dan hari ketiga ditutup dengan seminar Masyarakat Ilmu Perunggasan Indonesia. Lebih lanjut untuk mengedukasi masyarakat mengenai pentingnya gizi seimbang dan mencegah stunting, diselenggarakan Talkshow Giat Percepatan Gizi Seimbang dan sosialisasi Susu, Daging, Telur, Ikan (SDTI)..

This event is a momentum to strengthen, open up opportunities and build Business to Business (B to B) cooperation between both parties. Likewise, for local livestock businesses, it would be a matter of pride for them if the products produced could be enjoyed in their own country.

Indo Livestock events in 2023, you can see full booths filling the GCC hallroom . No less lively, at the same time, the Indo Feed , Indo Dairy , Indo Agrotech , Indo Vet , and Indo Fisheries 2023 Expo and Forum events also added to the excitement of Indo Livestock .

To get to know the participants curiosity in the field of animal husbandry and animal health more closely, on the first day a seminar was held on the Indonesian Veterinary Doctors Association (IVDA), on the second day a seminar was held on the Indonesian Society of Animal Science (ISAS), and on the third day closed with a seminar on the Indonesian Poultry Science Society. Furthermore, to educate the public about the importance of balanced nutrition and preventing stunting, an Active Talkshow on Accelerating Balanced Nutrition and socialization of Milk, Meat, Eggs and Fish was held..

Tidak hanya pelaku usaha, perguruan tinggi dan instansi pemerintah (Kementerian Pertanian) pun tidak mau ketinggalan ikut berpartisipasi memeriahkan rangkaian acara Indo Livestock. PT. Napindo menyediakan dua paviliun untuk Kementan, paviliun pertama mengekspose hasil pencapaian kinerja Kementan terhadap issue strategis yang terjadi saat ini. Kedua paviliun ekspor sebagai ajang display produk pertanian Indonesia (tanaman pangan, hortikultura, perkebunan dan peternakan) yang telah menembus pasar dunia. Dinas yang menangani bidang peternakan dan kesehatan hewan seperti Jatim, NTT, Banten, DKI Jakarta, Jateng, Lampung, Sumbar, Bali, NTB dan Jabar ikut pula memamerkan dan mempromosikan produk unggulan potensial ekspor.

Melalui serangkaian acara Indo Livestock 2023 ini diharapkan dapat dijadikan momentum untuk membuka kran ekspor bagi produk unggulan dari masing-masing provinsi tersebut. Tentunya ajang ini juga menjadi pembangkit semangat para pelaku usaha di dalam negeri untuk meningkatkan nilai tambah dan daya saing produk yang dihasilkan, sehingga tingkat keberterimaannya diakui secara internasional, demikian pagelaran Indo Livestock 2023 sampai jumpa di Indo Livestock tahun depan. (hi)

Not only business people, universities and government agencies (Ministry of Agriculture) also don't want to miss out on participating in enlivening the series of Indo Livestock events. PT. Napindo provides two pavilions for the Ministry of Agriculture, the first pavilion exposes the results of the Ministry of Agriculture's performance achievements on current strategic issues. The two export pavilions are a place to display Indonesian agricultural products (food crops, horticulture, plantations and livestock) which have penetrated the world market. Provincial service that handle animal husbandry and animal health, such as East Java, East Nusa Tenggara, Banten, DKI Jakarta, Central Java, Lampung, West Sumatra, Bali, West Nusa Tenggara and West Java, also exhibit and promote superior products with export potential.

Through a series of Indo Livestock 2023 events, it is hoped that this can be used as momentum to open export channels for superior products from each province. Of course, this event is also a source of enthusiasm for domestic business actors to increase the added value and competitiveness of the products produced, so that the level of acceptance is recognized internationally, so the Indo Livestock 2023 performance, will see you at Indo Livestock next year!. (hi/tr-rmd)

