

# Hadapi HBKN Ditjen PKH Optimalkan Monitoring Harga, Ketersediaan di RPHU Feedlot, dan Gelaran Bazaar Ramadhan

## *DGLAHS Optimizes Price Monitoring and Availability at the Feedlot, Poultry Slaughterhouses, and Ramadhan Bazaar events*



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**D**alam rangka menjamin ketersediaan dan keterjangkauan harga komoditas peternakan menjelang Hari Besar Keagamaan Nasional (HBKN) Ramadhan dan Idul Fitri 2023, Ditjen PKH melalui Direktorat PPHNak, melakukan berbagai Langkah jitu dengan melakukan kegiatan monev secara terpadu dengan melibatkan kementerian/lembaga terkait. Beberapa kegiatan dilaksanakan sejak Januari hingga Maret 2023 menjelang Bulan Puasa, beberapa diantaranya sebagai berikut :

### ■ Monitoring Ketersediaan Daging Ayam di RPHU PT. So Good Food Boyolali dan RPHU PT. CPI Salatiga

Pelaksanaan Monitoring Ketersediaan Daging Ayam dilatarbelakangi oleh kesepakatan pada acara Focus Group Discussion (FGD) hari Selasa 28 Februari 2023 dan dilaksanakan pada awal hingga pertengahan Maret 2023. Kunjungan dipimpin oleh Kemenko Perekonomian dan diikuti oleh perwakilan Kementan dari Ditjen PKH, Dit. Bapokting Kemendag, Bapanas dan Dinas Peternakan Provinsi Jawa Tengah dan Dinas Kabupaten Boyolali dan Salatiga.

RPHU PT. So Good Food memiliki kapasitas produksi potong 32.000 ekor per hari, Kapasitas Chilling room 60 ton sehari, dan cold storage 750 ton. Daerah

*To ensure the availability and affordability of livestock commodity prices for the National Religious Holidays (HBKN) of Ramadan and Eid al-Fitr 2023, the Directorate General of Livestock and Animal Health Services (DGLAHS), through the Directorate of Processing and Marketing for Livestock Products (DPMLP), took effective steps by conducting integrated monitoring and evaluation activities involving related ministries and agencies. Several activities were carried out from January to March 2023, ahead of the Ramadhan. Some of these activities include:*

### ■ Monitoring the Availability of Chicken Meat in the Slaughterhouse of PT So Good Food Boyolali and The Slaughterhouse of PT CPI Salatiga ■

*The Chicken Meat Availability Monitoring was implemented following an agreement made during a Focus Group Discussion (FGD) on Tuesday, February 28, 2023. The visit, led by the Coordinating Ministry for Economic Affairs, was attended by Ministry of Agriculture representatives from DGLAHS, Ministry of Trade, National Food Agency, as well as the Province Livestock and Animal Health Services of Central Java Province,*



Kunjungan Tim Ditjen PKH bersama Kemenko Perekonomian Bapanas Kemendag di RPHU PT So Good Food Boyolali

distribusi RPHU cukup luas sampai ke daerah Jabotabek dan Sumatra. RPHU PT. CPI Salatiga, kapasitas RPHU-nya yaitu 12.000 ekor per jam, saat ini tersedia 870 ton di lokasi saat ini dan stok 900 ton ada di gudang sewa, penjualan saat ini untuk whole karkas dan parting yaitu untuk Horeka, stok yang dipersiapkan sekitar 700–800 ton, baik RPHU Boyolali dan Salatiga mempunyai komposisi internal dan kemitraan yaitu 22,2% dan 78%, dengan kapasitas tersebut dan daerah pendistribusian yang cukup luas diharapkan mampu berperan dalam menjaga kestabilan stok dan pasokan daging ayam menjelang HBKN 2023 di beberapa wilayah seperti Jabotabek.

Beberapa permasalahan muncul dalam diskusi bersama perwakilan K/L dan Pihak RPHU sebagai tantangan yang harus yang dihadapi diantaranya; jumlah pemotongan tidak pasti, menghasilkan produk esensial, namun belum benar-benar menjadi komoditi kebutuhan primer, harga LB beserta produk olahannya tidak merata di beberapa daerah, serta fasilitas logistik dan Cold Chain yang belum merata. Oleh karena itu perlu ada solusi menghadapi permasalahan khususnya yang dialami oleh RPHU diantaranya; membangun/ menambah kapasitas produksi industry further process, kolaborasi lintas

*and the Regency Livestock and Animal Health Services Office of Boyolali and Salatiga. It was carried out in early to mid-March 2023.*

*PT. So Good Food slaughterhouse has a production capacity of 32,000 heads per day, a chilling room capacity of 60 tonnes per day, and a cold storage capacity of 750 tonnes. Its distribution area covers Jabotabek and Sumatra. PT CPI Salatiga slaughterhouse capacity is 12,000 heads per hour, with 870 tonnes currently available at the location and 900 tonnes of stock in the rental warehouse. Current sales are for whole carcasses and parting is for Horeka, with a prepared stock of around 700-800 tonnes. Both slaughterhouses in Boyolali and Salatiga have an internal and partnership composition of 22.2% and 78%, respectively. With their capacity and wide distribution area, they are expected to play a crucial role in maintaining the stability of stock and supply of chicken meat ahead of HBKN 2023 in several regions such as Jabotabek.*

*Several problems emerged in the discussion with representatives of Ministries and Slaughterhouses as challenges that must be faced, including the uncertainty of the number of cuts, producing*

Kementerian untuk kampanye pentingnya protein hewani secara berkelanjutan, menyediakan Fasilitas Cold Chain yang memadai dan logistik transportasinya secara merata sampai daerah-daerah yang harga LB nya rata-rata tinggi seperti di (Kalimantan dan Sulawesi).

### ■ Pemantauan Ketersediaan Sapi Bakalan Di Feedlot PT Great Giant Livestock Kabupaten Lampung Tengah Provinsi Lampung

Dalam rangka persiapan menghadapi HBKN Idul Fitri 2023 dan sebagai pelaksanaan amanat Peraturan Menteri Pertanian Nomor 15 Tahun 2021 tentang Standar Kegiatan Usaha dan Standar Produk Pada Penyelenggaraan Perizinan Berusaha Berbasis Risiko Sektor Pertanian, Direktorat Kesehatan Hewan bersama dengan Direktorat teknis lingkup Ditjen PKH melaksanakan monitoring ketersediaan Sapi dan Kerbau bakalan pada Feedlot pada pertengahan Maret sampai akhir Maret 2023.

Kondisi Ketersediaan PT GGL dipersiapkan sekitar 6000 ekor untuk menghadapi Idul Fitri, sementara pendistribusiannya mencapai wilayah di Sumatera seperti di Medan dan Pekanbaru serta wilayah Jawa

*essential products that have not yet become a commodity of primary needs, uneven prices of live bird and its processed products in some areas, and uneven logistics and cold chain facilities. Therefore, there needs to be a solution to address these problems, especially experienced by slaughterhouses, including building or increasing the production capacity of the processing industry, collaboration across Ministries to campaign for the importance of animal protein in a sustainable manner, and providing adequate cold chain facilities and transport logistics evenly to areas with high average live bird prices such as in Kalimantan and Sulawesi.*

### ■ Monitoring the Availability of Feeder Cattle at PT Great Giant Livestock Feedlot in Central Lampung Regency, Lampung Province ■

*In preparation for Eid al-Fitr 2023 and as an implementation of the mandate of the Minister of Agriculture Regulation Number 15 of 2021 concerning Business Activity Standards and Product Standards in the Implementation of Risk-Based Business Licensing in the Agricultural Sector, the Directorate of Animal Health, together*



Koordinasi Tim Money Feedlot Ditjen PKH

untuk Jabodetabek dan Jawa Barat. Kondisi harga Sapi hidup masih di kisaran Rp. 53.000/kg/BH. Berat sapi sekitar 450 up.

## ■ Pelaksanaan Bazar Ramadhan di Kementan

Selain pemantauan Harga dan Ketersediaan untuk menghadapi HBKN dalam upaya meningkatkan konsumsi bahan pangan asal ternak serta menjaga stabilitas harga diadakanlah Bazar Kementerian Pertanian mulai tanggal 20 Maret sampai 13 April 2023. Beberapa pelaku usaha ikut dalam pelaksanaan Bazar yang terbagi berdasarkan komoditasnya. Beberapa pelaku yang sudah menyatakan siap mengikuti diantaranya: Daging Sapi dari PT Berdikari, Dharmajaya, dan PT. Agroboga. Daging ayam dan produk olahannya dari PT Charoen PI, PT Japfa Comfeed, PT Taat Indah Bersinar, PT Malindo, sedangkan untuk telur disupply oleh Asosiasi Peternak Layer yaitu Pinsar layer Indonesia. Harga yang ditawarkan tentunya dibawah harga pasar dan tetap harus berada di kisaran harga Acuan Pemerintah menurut Perbadan no. 5 dan 11 Tahun 2022. Daging Sapi beku dijual di kisaran harga 99.000 sampai 100.000/kg, Daging ayam beku dijual di kisaran harga Rp.25.000,- sampai Rp.26.000/Kg, sedangkan Telur Ayam dijual Rp.27.000/kg.(pw)



Pembukaan bazaar ramadhan oleh Bapak Sekjen Kementan

with the technical directorates within the DGLAHS, conducted monitoring of the availability of feeder cattle and buffaloes in feedlots from mid-March to the end of March 2023.

PT. GGL is preparing around 6,000 heads of cattle for Eid, with distribution reaching areas in Sumatra such as Medan and Pekanbaru as well as Java for Jabotabek and West Java. The price of live cattle is still in the range of Rp 53,000/kg/live weight, and the weight of cattle is about 450 kg or more.

## Ramadan Bazaar at the Ministry of Agriculture ■

In addition to price and availability monitoring to face HBKN in an effort to increase consumption of livestock feedstuffs and maintain price stabilization, the Ministry of Agriculture organized a Bazaar from 20 April to 13 March 2023. Several business actors participated in the implementation of the Bazaar which was divided based on their commodities. Some of the players who have stated that they are ready to participate include beef from PT. Berdikari, Dharmajaya, and PT. Agroboga, chicken meat and processed products from PT Charoen PI, PT Japfa Comfeed, PT Taat Indah Bersinar, PT Malindo, while eggs are supplied by the Layer Breeders Association, namely Pinsar Layer Indonesia. The prices offered are, of course, below market prices and must still be in the range of government reference prices according to Perbadan no. 5 and 11 of 2022. Frozen beef is sold at a price range of 99,000 to 100,000/kg, frozen chicken is sold at a price range of Rp. 25,000 to Rp. 26,000/kg, while chicken eggs are sold at Rp. 27,000/kg.(pw/tr-rwg)



Stand Daging Ayam dari PT Japfa