



INDONESIAN

Flower and Ornamental Plants Catalogue



MINISTRY OF AGRICULTURE
REPUBLIC OF INDONESIA



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MINISTRY OF AGRICULTURE

INDONESIAN

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FOREWORD

To promote Indonesian agricultural products to the world market and raise foreign exchange from export of agricultural products, Directorate of International Marketing Directorate General of Processing and Marketing for Agricultural Product carry out missions dealing with multilateral, regional and bilateral cooperation with related countries or international government organization. Aside from that, also actively involved in facilitating Indonesian farmers and private companies to joint international exhibition of agricultural products in many countries.

This book explains about some agricultural products which are produced in provinces of Indonesia. It shows some figures, production centers, type of products and list of companies dealing with those products, list of contact person and addresses of Agricultural Attache, Commercial Attache, and International Trade Promotion Center in some countries. Information written in this book are quoted from many sources. Therefore we would like to convey appreciation to whom that published those information publicly.

In the period of first quarter of 2008 we produced 6 books, namely: 1) Indonesian Tea Catalogue; 2) Indonesian Cocoa Catalogue; 3) Indonesian Coffee Catalogue; 4) Indonesian Flower and Ornamental Plant Catalogue; 5) Indonesian Spices and Herbal Products Catalogue; 6) Indonesian Fruits and Vegetables Catalogue.

We welcome critics and suggestion for further improvement, should you have any inquires please do not hesitate to contact our office.

Best Regards,



Dr. Ir. Zaenal Bachruddin, M. Sc
Director General of Processing and
Marketing of Agricultural Products
Ministry of Agriculture



Message from Minister of Agriculture Republic of Indonesia



The Government of Indonesia is proud to declare three flower categories as the National Icon of Flowers in Indonesia. The three categories are the Anggrek Bulan (*Phalaenopsis amabilis*), melati (*Jasminum sambac*) and Rafflesia (*Rafflesia arnoldi*). This declaration is simply reflecting an enormous interest in the development of the floriculture industry in Indonesia.

Each of these flowers has its own virtue. The *Phalaenopsis amabilis* orchid (Anggrek Bulan) is one of the orchids with the longest blooming life span. The *Jasminum sambac* (Melati) is the symbol of beauty and is commonly used in religious or cultural ceremonies, especially on Java and Bali. The *Rafflesia arnoldi* (Rafflesia) is noted for producing the largest individual flower on earth.

Indonesia is blessed with a tropical climate, the sun shining almost throughout the year and with many varieties of plants which grow quickly in such a condition. This is not the only benefit we enjoy as Indonesia consist of 13,000 islands occupied by friendly people.

I would like to take this opportunity to invite you to join in those benefits by investing in the open space we have available. I will make sure that your investment will be placed in my department's top priority list to be treated with the utmost appreciation and care.

This Indonesian Flower and Ornamental Plant catalogue provides information to the community about some well known and prospective flowers in Indonesia. Hopefully someday they will flourish in your room, spreading love and affection and hence cheer up your life. Enjoy the flowers from Indonesia.

Jakarta, July 2008


Anton Apriyantono
Minister of Agriculture
Republic of Indonesia

The official stamp of the Indonesian Ministry of Agriculture is a circular seal. It features a central emblem of a stylized plant with three leaves. The text "REPUBLIK INDONESIA" is at the top, "KEMENTERIAN PERTANIAN" is at the bottom, and "SEKRETARIAT JENDERAL" is in the middle. There is a small star on the right side of the seal.

TABLE of CONTENT

FOREWORD	ii
TABLE OF CONTENT	iv
INDONESIAN FLOWER AND ORNAMENTAL PLANTS	1
ASSOCIATION LIST	16
COMPANY LIST	16
INDONESIAN ATTACHE OF AGRICULTURE	21
INDONESIAN TRADE REPRESENTATIVE OFFICES OVERSEAS	22
INDONESIAN TRADE PROMOTION CENTER	27

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ISBN 978-979-1481-80-9



INDONESIAN FLOWER AND ORNAMENTAL PLANTS

GENERAL INFORMATION

Located in the South East Asian region and being proud of its friendly climatic condition which is very important for the development of the floriculture industry, Indonesia is also widely known as a mega-diversity country has the highest variation of tropical ornamental plants species in the world.

Indonesia Floriculture Industry has become an important leading sector contributing positive impact to the national economic development. Nowadays tropical ornamental plants has become important in daily life for most people and can provide labour opportunities to increase people's prosperity. For growers to compete with other growers in setting up competitive floriculture industry to initiate flower export. Floriculture commodities are predicted having the best market in the coming years and it is estimated that the demands keep increasing.

Flower and ornamental plant nurseries and plantation located in North Sumatra: Brastagi, Medan; in West Sumatra: Padang, Padangpanjang, Bukittinggi, Solok; in Riau: Pekanbaru; in Kepulauan Riau: Batam, Bintan; in South Sumatra: Palembang, Pagar Alam; in Banten: Serang, Kota Tangerang, Tangerang, DKI Jakarta Raya; in West Java: Depok, Bogor, Kota Bogor, Sukabumi, Cianjur, Bandung, Cirebon; in Central Java: Semarang, Kabupaten Semarang, Wonosobo, Magelang, Karang Anyar, Wonogiri, Tegal; in East Java: Surabaya, Malang, Batu, Pasuruan, Kediri, Lumajang, Gresik, Blitar; in Bali: Denpasar, Karang Asem, Tabanan, Gianyar; in NTB: Mataram; in North Sulawesi: Tomohon, Manado; in East Kalimantan: Samarinda, Balikpapan; in West Kalimantan: Pontianak.



Anthurium (*Anthurium spp.*)

■
Anthurium is a tropical genus with a large numbers of species (600-800 species) and belong to the Arrum family (Araceae).

■
Many of the cultivated plants are hybrids. They have become very popular because of their colourful, long lasting sphates and also their for their unique leaf shapes.

■
Commonly use for outdoors in the tropics or as an epiphyte but also known as an indoor plant.

■
All parts of the plant could cause stomach problem, and contact with the sap may irritate the skin.

■
Production centers : Kaban Jahe (North Sumatra), Jakarta, Bogor, Tangerang, Depok, Bekasi, Sukabumi, Bandung (West Java), Karanganyar (Central Java).



Adenium (*Adenium spp.*)

■
Adenium is a genus of flowering plants belongs to the family Apocynaceae recognized only as one species with some subspecies.

■
Adenium obesum, its known also as a Dessert Rose or Sabi Star and cultivated for its succulent habit and prominent flowers.

■
The leaves are spirally arranged, clustered towards the tips and shoots.

■
The milky sap is poisonous could cause some irritation.

■
Shrubs to 2 m high flowers all year long.

■
Production centers : Kaban Jahe (North Sumatra), Jakarta, Bogor, Tangerang, Depok, Bekasi, Sukabumi (West Java) Karanganyar (Central Java).

Bougainvillea (*Bougainvillea* spp.)

Bougainvillea is a genus of climbing flowery species.

There are so many hybridization in the genus. It's cultivated for their inflorescent. Bougainvillea has a thorny woody vines with green leaves and cluster of small white flowers attached to the colourful bracts.

Flowering continuously though the year. Bougainvillea glabra is also known as paper flower.

Indonesia grows grafting the Bougainvillea with different colourful flowers on the plant, it's also popular for topiary and hedged plants.

Production centers : Cipanas (West Java), Gorontalo (North Celebes), Lampung.



Bromelia (*Aechmea fulgens*)

This genus owes its name to the large family of Bromeliaceae comprises about 50 species resemble to pineapple plants.

The leaves form large rosettes which some species can multiply by their rhizomes. Usually a flower spike arises like a star in the center of the plants.

Some species are used for medicine.

Production centers : Bogor, Sukabumi, Cianjur, Bandung (West Java), Central Java

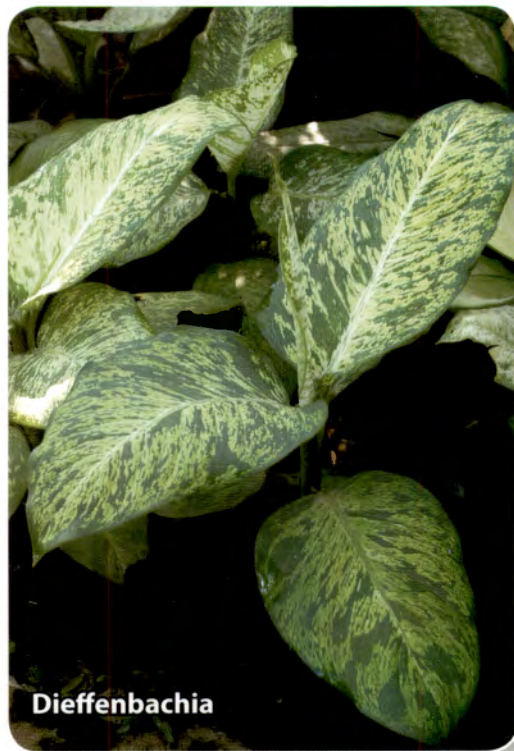
Cycas (*Cycas revoluta*)

Cycas is the only genus currently recognized that comprises about 30 species. This palm looks like conifer species cultivated for their unusual form, some contain edible starches in their trunks, but some are poisonous.

The most popular cycas in Indonesia is *Cycas revoluta* and *Cycas rumphii* which differ from the other Cycas by its thick trunk and palm like leaves. Cylindrical male cones and seeds forming on notched and elongate shipped fertile leaves. While *Cycas revoluta* differs by having obovate, deeply lobed fertile leaves with smaller seeds.

The plant takes several years to grow reproduction takes place over 10 years of vegetative growth.

Production centers : Tretes (East Java), Lembang (West Java).



Dieffenbachia (*Dieffenbachia spp.*)

Common names of this plant are Dieffenbachia, a genus of tropical plants in the family of Araceae, cultivated for its variegated foliage. The bright green marble leaves maculate can grow to 50 cm long and the plant can reach a height of 1-2 m.

The plant has an irritating sap which poisonous

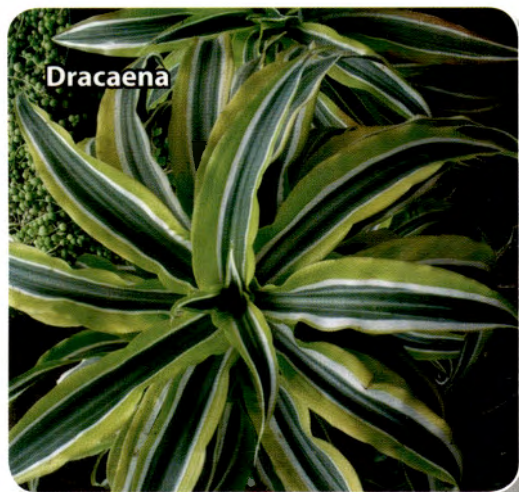
Production centers : Rawabelong, Tangerang, Parung, Cipanas (West Java), Tretes (East Java).

Dracaena (*Dracaena spp.*)

Dracaena is a genus of 40 to 60 species from the tropics.

Dracaena is cultivated for its attractive variegated foliage and attractive form classified in family of a Agavaceae

Production centers : Lembang, Sukabumi, Cipanas (West Java), Tretes (East Java), Tanjung Morawa



Hibiscus (*Hibiscus rosasinensis*)

Hibiscus rosa sinensis is the name given to more than 250 species of this shrub also called China rose is a native tropical flower classified in family of Malvaceae.



The most common use is for indoor plants and landscaping because of its showy colourful flowers.

Some are use for food or medicinal purposes and offering flower in the Hindu worship.

Production centers : Cipanas (West Java)

Ixora (*Ixora spp.*)

Ixora is a genus from the family Rubiaceae, comprises 300 to 400 species native to the tropics. Ixora is cultivated for their inflorescence colourful flowers.

Ixora coccinea is considered to be one of the most popular ornamental species for outdoor.



Red Ixora flowers are commonly used in the Hindu worship also known as medicinal plants.

Production centers : Rawabelong, Depok, Sawangan (West Java) Tretes (East Java), Tanjung Morawa.

Sansevieria (*Sansevieria* spp.)

Sansivera is a genus of around 50 species. Its a herbaceous plant.

Cultivated as ornamentals plant for their attractive erect strap shape, variegated leaves. Often used as an air filtering plant and believed could absorb certain poisonous substances. Some also for industrial purposes such as rope and paper.

Sansivera is sometimes called also as mother in law tongue. Used outdoors in the warmer climate and indoors as houseplant for its low light levels and irregular watering.

Numerous cultivars have been selected many of them for variegated foliage with yellow or silvery white stripes. One of the most popular plants is *Sansivera trifasciata*.

Production centers : Jakarta, Bogor, Cipanas, Tangerang (West Java)



Amaryllis (*Amaryllis 'Vitatum'*)

Amaryllis is a monotypic (only one species) genus of 70 bulb perennial species the plant which is also known as Hippeastrum.

Many species and hybrids are grown for their large flowers that reach a height of 60 cm, leaves, basal, blade



Amaryllis

sessile, linear-lanceolate. Flowers blossom throughout the year in Indonesia.

Production centers : Bandung (Central Java), Cibodas (West Java).

Orchids (*Dendrobium spp.*)

The tropical rain forest enriches Indonesia with the range of Orchids species belonging to Orchidaceae family.

The Dendrobiums and Phalaenopsis and Oncidium are available throughout the year but more abundant in the wet season.

Throughout the world, more than 17,000 species are known, and varieties vary in size and shape.

Dendrobium has always been popular among the orchid growers, with an excess of 1,500 species. Many Hybrids

have been developed in tropical countries, for both the cut flower industry and orchid enthusiasts. Generally the flowers are shapely with colours from white to deep mauve.

Most people would be familiar with phalaenopsis known as the anggrek bulan. It adapts to a wide range of altitude but perform best at the middle land to upland (up to 1.700 m above sea level). White phalaenopsis hybrids are still one of the most popular flowers throughout the world. Oncidium blossoms are 2.5 cm to 3.75 cm and are usually yellow with orange-red markings.

A large export of Vanda industry has developed, using a handful of species in an extensive hybridizing program. Vandas are often seen grown as large out door beds in lowland.

Production centers : East Jakarta, West Jakarta, South Jakarta (Jakarta), Bandung and Sukabumi (West Java), Yogyakarta (Central Java), Denpasar (Bali)



Orchids



Gerbera



Gladiolus

Gerbera (*Gerbera sp.*)

Gerbera, a daisy-like bloom grows to 5 inches wide with layers of thin petals belong to family of Compositae. They also grow in many sizes including miniature varieties; single-flowered or double-flowered; and spider varieties. Colours include white, cream, yellow, gold, pink, magenta, salmon, orange, red and bi-colours.

Production centers : Kaban Jahe (North Sumatra), Cipanas, Cianjur, Bogor, Sukabumi (West Java), Bandung (Central Java).

Gladiolus (*Gladiolus sp.*)

Gladiolus belong to the Iridaceae family, the flowers are available all year round, cultivated in the cool climate > 700 above sea level. Blooms 90 – 100 days after planting. Is a plant tall with tightly packed spikes of six to eight blossoms which open in sequence from the bottom. The 5 cm to 20 cm wide florets bloom in one direction with sword shaped foliage on stems. Gladiolus is cultivated

for the floristry industry. Gladiolus last 7 to 10 days and are available in a wide variety of colours including white, green, cream, yellow, orange, salmon, pink, red, lavender, purple, blue and terra cotta.

Production centers : Kaban Jahe (North Sumatra), Cipanas, Bogor, Sukabumi (West Java), Batu (East Java), Tomohon (North Celebes).

Heliconia (*Heliconia sp.*)

Heliconia is a genus of about 100 to 200 species of flowering plants found on the Pacific Ocean Islands West to Indonesia. It is the sole genus of family Heliconiaceae. Common names for the genus include lobster-claw, and false bird-of-paradise flowers (Strelitzia).

Cultivated for their inflorescences, which are typically red, yellow, or orange or combination of those colours. Heliconia hybridization and cultivation is a fast growing use for commercial floriculture industry.



Heliconia

■ The leaves are 15 – 300 cm long, oblong, growing opposite to one another on non-woody petioles often longer than the leaf, often forming large clumps as they grow. Their flowers are produced on a long erect or drooping panicles, and consist of bright coloured waxy bracts, with small true flowers peeping out from the bracts. The growth habit of heliconias is similar to canna, strelitzia, from the Musaceae family to which they are related.

■ Production centers : Riau Islands (Sumatra), Bogor, Sukabumi (West Java)



Jasmine

Jasmine (*Jasmine sp.*)

Jasmine flowers are available throughout the year, but very profuse during the rainy season and scarce during the winter. To produce jasmine for winter-season harvest, a specific series of exercise are recommended:

- o One month before the planned date of harvest, stop watering for 2 - 3 days until the plants show sign of wilting.
- o Apply balanced fertilizer (e.g. 15-15-15) at the rate of 30 g/plant and water heavily. Keep watering normally

everyday. Flower buds will emerge within 10 days and blooming will occur within 25-30 days after pruning.

■ Production center: Bangkalan, Pasuruan (East Java), Tegal, Banjarnegara, Banyumas (Central Java).

Aglonema (*Pride of Sumatera*)

■ Aglonema is a genus of about 21 rhizomatous species of Arrum family (Araceae). Many of the species are cultivated as ornamentals for their beautiful and colourful leaves, will tolerate indoors in difficult conditions.

■ The popular species is *Aglonema commutatum*, notify by the erect elliptic to lanceolate, often variegated leaves. Its an herbaceous plant lately become popular in Indonesia and the breeders have developot new interesting varieties.

■ The plant has an irritating sap which poisonous.

■ Production centers : Parung, Bogor, Bandung (West Java), Jakarta, Central Java, East Java



Aglonema

Lily (*Lilium sp.*)

■ This beautiful and most elegant flowery bulb from Liliaceae genera. Common name of this flower is also Asiatic lily and Oriental lily. It has a bell shaped flower which grows to 90 cm long, carrying magnificent four to eight blossoms per single stem. Flowers have usually white, cream, pink or purple markings, many have deeper colour (frecles) on the inner petals, remove the stamens before using.

■ Another popular lily is lily longiflorum a white bell shape lily, fragrance and also known as Easter lily.

■ Production centers : Bandung (Central Java), Cianjur (West Java)



Polypodium (*Polypodium punctatum* 'Grandiceps')

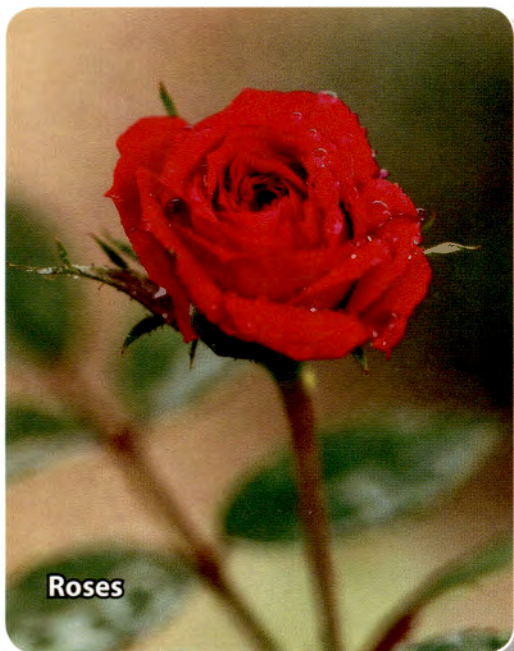
■ Polypodium punctatum become popular as ornamental plant. This beautiful epiphyte belong to Polypodiace. Its easily mistaken for the Bird's Nest Fern because of its strap-shaped fronds. However, it does not form a symmetrical nest. It has a creeping rhizome and small group of sori scatterd irregularly over upper half of the frond.

■ Cultivated for the floristry industry also as pot plants.

■ Production centers : Cibodas, Bogor, Bandung (West Java)

Roses (*Rosa spp.*)

■ Rose is a genus of around 150 species and countless hybrid derivatives, belongs to The Rosaceae Family.



It's popular and valued for their beauty and perfume.

In Indonesia grown as cut flower for the floristry but sometimes produce also as landscape plant. The foliage colour range from green to black green. Most species have arching thorny stems and booth the new leaves are often tinted red and flower colour among the modern hybrids. Almost all colour from white to blue.

Cultivated in the cool climate area above sea level (1500 m) for producing good cut roses in tropics and 600 m above sea level for garden roses.

Production centers : Bogor, Cianjur, Sukabumi, Lembang (West Java), Bandung dan Semarang (Central Java), Malang (East Java), Jakarta.

Chrysanthemum (*Chrysanthemum spp.*)

Chrysanthemum is a large an varieted genus belongs to Composite family and this plant is an annual plants. This popular flower cultivate as cut flower, for the floristry industry and as pot plants.

The leaves are light green to dark green in colour. New name for chrysanthemum is dendratherma.

The daisy like flowerhead are single or semi double have many colour include pink, yellow, red, white, bronze, magenta, purple.

Grown in the cool climate area about 700 m above sea level.

Production centers : Cianjur, Bogor, Sukabumi (West Java), Ambarawa, Malang (East Java), Kaban Jahe (North Sumatra), Tomohon (North Celebes)



Canna (*Canna generalis* 'Cleopatra')

Canna comprise 10 – 50 species. The name canna is from the Greek and latin word for a type of reed belongs to the Cannaceae family.

Cultivated as ornamentals for their colourful flowers and lately for their variegated leaves.

Most popular canna in Indonesia is *Canna indica* and *Canna generalis*. Distinguishable by the basal, banana leaf like foliage while distinguishable by the terminal panicles of small red flowers and waxy capsule filled with many black seed.

It is a herb perennial plant high to 1 m, arising from tuberous rhizome. Leaves, alternate, spirally arrange, Flower continuously through the year.

Production centers : Cibodas (West Java), Tomohon (North Celebes), Batu (East Java)



Alocasia (*Alocasia 'Hilo beauty'*)

Alocasia is a genus of 70 perennial herb belong to the family of Araceae. Cultivated for their beautiful exotic foliage and for their edible rhizomes.

The most lately popular plant in landscape is *Alocasia macrorrhiza* and *Alocasia cuprea* for pot plant.

Production centers : Bogor, Depok (West Java)

Caladium (*Caladium spp.*)

Caladium is a genus of 7 to 20 species of deciduous, tuberous perennials are grown for their stunning variegated and colourful leaves. This herbaceous plant belong to Araceae family

Prefer humus rich, moist soil and perform better in hot summers or warmer places.

Production centers : Ciawi (West Java), Batu (East Java)

Cordyline (*Cordyline Terminalis*)

Cordyline is a genus of 16 tree-like species found most through the tropics.

Cultivated for it's fibers, food from their tuberous roots. Growers cultivated it for ornamentals and for cut foliage for the floristry industry.

Cordyline fructiosa synonym to *Cordyline terminalis* is among the popular cordylines. In Hawaii known as ti plant.

The leaves have been used for folk medicines since a long time.

Production centers : Jakarta, Tangerang, Bekasi, Bogor, Bandung, Sukabumi, Cianjur, Banten (West Java), Central Java, East Java

Plumeria (*Plumeria rubra*)

Plumeria known as Frangipani is a genus of many species belong to the Apocynaceae family or also known as temples trees. It is found in many temples in Bali.

A small flowering tree reach to 8 m high, blade oblanceolate, dark green leaves with uniquely sap to 18 cm long, waxy flowers, spreading petals, and intense fragrance.

Flowers use for offering in the Hinduism Worship plant has an sap which poisonous.

Production centers : Rawa Belong (Jakarta), Denpasar (Bali), West Java, East Java



Cordyline



Plumeria

Sedap Malam (*Polianthes tuberosa*)

The tuberose (*Polianthes tuberosa*) is a night-blooming-perennial plant of the agave family Agavaceae, extracts of which are used as a top note in perfumery. The common name derives from the Latin tuberosa, meaning swollen or tuberous in reference to its root system. It consists of about 12 species.

The tuberose grows in elongated spikes up to 45 cm (18 in) long that produce clusters of fragrant waxy white flowers that bloom from the bottom towards the top of the spike. It has long, bright green leaves clustered at the base of the plant and smaller, clasping leaves along the stem.

Production center: Kabanjahe (North Sumatera), Sukabumi, Cianjur (West Java), Bandungan, Magelang, Rembang (Central Java), Pasuruan (East Java).



Sedap Malam

Adiantum (*Adiantum spp.*)

Adiantum (maidenhair fern) is a genus of about 200 species of ferns in the family *Pteridaceae*, though some researchers place it in its own family, *Adiantaceae*.

They are distinctive in appearance, with dark, often black stipules and rachises, and bright green, often delicately-cut leaf tissue. Dimorphism between sterile and fertile fronds is generally subtle.

They generally prefer humus-rich, moist, well-drained sites, ranging from bottomland soils to vertical rock walls. Many species are especially known for growing on rock walls around waterfalls and water seepage areas.

Many species are grown in the horticultural trade, including a number of tropical species, including *A. raddianum* and *A. peruvianum*.

Production center: Bogor, Cipanas.

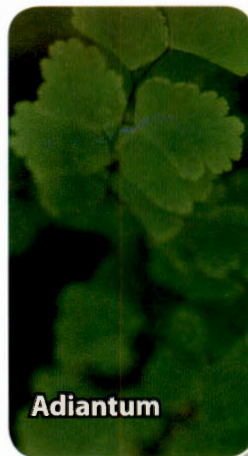
Azalea (*Azalea sp.*)

Azaleas are flowering shrubs making up part of the genus *Rhododendron*. Originally azaleas were classed as a different genus of plant, but now they are recognised as two of the eight sub-genera of *rhododendrons* – subgenus *Pentanthera* (deciduous), and subgenus *Titsushi* (evergreen).

Azaleas grow best in well-drained soil or in plant pots in a cool, shady position. Fertilizer is optional, although some species do need regular pruning.

Plant enthusiasts have created azaleas for hundreds of years. This human genetic modification has produced over 10,000 different cultivars which are propagated by cuttings. Azalea seeds can also be collected and germinated.

Production centers: Cipanas, Lembang, Tanjung Morawa.



Adiantum



Azalea



Ficus

Ficus (*Ficus spp.*)

Weeping Fig is the common name of this plant. It can be found in sizes ranging from 3 feet to 6 feet for home use. Available in several forms - including bush, standard, braid and spiral.

The plant will grow excellent in low light and requires minimal water.

Production centers: Tretes, Tangerang, Bogor.

Palms (*Areca catechu*, *Rhapis exelsa*, *Royal Palm*, *Wodyetia*, *Phoenix R*, *Veitchia*, etc.)

This plant has common name Areca Palm. It can be found in sizes ranging from 3 feet up to 10 feet or taller and is readily available in the marketplace.

Areca palm is Suitable for bright locations and requires heavy watering to do well. Growing size till mature plant are available.

Other type of many palm types is Lady Palm. It has



Palms

Association List

1. ASOSIASI BUNGA INDONESIA - ASBINDO (Indonesian Flower Association)

Address : Komplek Liga Mas Indah –
Perdatam, Jl. Duren Tiga Indah Raya
Blok I/12, Jakarta 12760

Phone : + 62 21 7976442

Fax : + 62 21 7976443

E-mail : asobunga@indosat.net.id

2. YAYASAN BUNGA NUSANTARA (Nusantara Flower Foundation)

Address : Komplek Liga Mas Indah –
Perdatam, Jl. Duren Tiga Indah Raya
Blok I/12, Jakarta 12760

Phone : +62 21 7994458

Fax : +62 21 7976443

3. INDONESIAN ORCHIDS SOCIETY (Perhimpunan Anggrek Indonesia)

Address : Gedung Direktorat Jenderal
Hortikultura
Jl. Aup No.3 Pasar Minggu Jakarta

Phone : + 62 21 7892205

Fax : + 62 21 7805135

4. INDONESIA FLOWERS AND ORNAMENTAL Plants Producers and Trader Association (Aspeni Flora)

Address : Gedung I BPPT Lt.21
Jl. MH. Thamrin No.8
Jakarta Pusat 10340

Phone : + 62 21 31901836-37

Fax : + 62 21 3340282

5. INDONESIA ORCHIDS FARMER ASSOCIATION (Asosiasi Petani Anggrek Indonesia)

Address : Jl. Tangkuban Perahu 157 RT.06/07
Cikole, Lembang – Bandung 40391
Jawa Barat

Phone : + 62 22 2785338

Fax : + 62 22 2789386

Company List

1. CV. ARJUNA FLORA

Address : Jl Raya Arjuno RT.06/10.

Head Office : Junggo Tulungrejo,
Kota Batu 65336, East Java

Phone : + 62 341 512357

Fax : + 62 341 595123

Email : arjunaflora@yahoo.com

CP : Ms. Luki Budiarti

Agent : Sagami Jitsugyo Co.Ltd

Phone. : + 81 467 83 3613

Fax. : + 81 467 82 2495

Email : sagamisonia@ray.ocn.ne.jp

Export country destination : Japan, Taiwan

Product : Heat proceed purple sweet potato (Beniim)
Sandersonia aurantiaca tuber
Zephyranthes bulb
Fresh cut flower

2. PT. ALAM INDAH BUNGA NUSANTARA

Address : Jl. Raya Mariwati Km 5
Desa Kawung Luwuk. Sukaresmi
Cipanas – Cianjur 43254

Phone : + 62 263 581 610

Fax : + 62 263 581 611

Email : info@abn-flowers.com
tatan_sutarna@yahoo.com

Website : www.abn-flowers.com

Product : Chrysanthemum cut flowers & potted
plants

3. PT. TROPICA GREENERIES

Address : Jl. Betung IX No.345. Pondok Bambu.
Jakarta 13430

Phone : + 62 21 8615704

Email : info@tropicagreeneries.com

Website : www.tropicagreeneries.com

CP : Ir. Anggia Murni
Asroel Alamsjah

Mobile : + 62 8129454024,
+ 62 818705237

Product : Landscape Design,
Tropical Plants Nursery
Import/export seeds and plants
Indoor Plants
Contract Growing
Big Palms & Trees
Natural Stones

4. PT. EKA KARYA GRAHA FLORA

Address : Pusat Niaga Roxy Mas
Jl. KH. Hasyim Ashari Blok D 3 No.8
Jakarta 10150

Phone : + 62 21 6385 6231
Fax : + 62 21 63856232, 63858531
Email : ekamarketing@cbn.net.id
marketing@grahaflora.com

Website : www.grahaflora.com
Product : Orchids, Anthurium

5. PT. SAUNG MIRWAN

Address : Jl. Gadog Cikopo Selatan,
Desa Sukamanah
Kampung Pasir Muncang No.134
Mega Mendung, PO.Box 181, Bogor
West Java 16001

Phone : + 62 251 8241269
Fax : + 62 251 8241268
Email : saungmirwan@saungmirwan.com
Website : www.saungmirwan.com
Product : Chrysanthemum cuttings.
Chrysanthemum cut flowers
Chrysanthemum potted plants

6. PT. MONFORI NUSANTARA

Address : Bintaro Jaya Sektor IX, Blok E-2
Pondok Aren, Tangerang

Phone : + 62 21 7452257 / 58
Fax : + 62 21 7451932
Email : lewi.pc@monfori.co.id
Website : www.monforiflora.com
CP : Lewi Pohar Tjuatja
Mobile : + 62 811 800199
Product : Tissue Culture seedlings

7. PT. SELEKTANI

Address : Jl. Raya Darmo Permai Timur No.36
Surabaya 60189

Phone : + 62 31 7329201, 7327948
Fax : + 62 31 7329202
Product : Seeds of ornamental plants & vegetables

8. PT. TROPIKA FLORA PERSADA

Address : Jl. Cisanggiri V No. 3
Phone : + 62 21 7250800, 7393667
Fax : + 62 21 7393667
Email : tropika@cbn.net.id
Product : Leather leaf fern

9. PT. MELRIMBA SENTRA AGROTAMA

Head Office : Gedung Puri Megapolitan
Jl. Cinere Raya No.1 A.
Limo 16514. Depok

Phone : + 62 21 754 5102
+ 62 21 754 5068
Fax : + 62 21 754 0660
Email : info@melrimba.com
Products : Lilium and Phalaenopsis

10. PT. INTI MATAHARI

Office : Graha Promosi Bunga Potong dan
Tanaman Hias

Address : Rawa Belong Kav.D.3
Jl. Sulaiman No.46,
Jakarta

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West Jakarta Kav. No.1-12
Jl. Karya Utama No.42
Jakarta, Indonesia

Nursery : Jl.Raya Kembangan No.76
West Jakarta 11610

Product : Garden Plants, Seeds
Landscape Design

11. PT. MANDIRI JAYA FLORA (MJ FLORA)

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Jl. Dahlia 2 No.26
Bogor – Jawa Barat

Phone/Fax : + 62 251 316241

CP : Benny Tjia, PhD

Mobile : + 62 8111101401 /
+ 62 81317318421

Email : contact@mjflora.com

Product : Cut flower
Seedlings/plugs
Pot plants
Landscape

12. PT. GODONG IJO

Address : Jl. Cinangka KM 10 No.60
Desa Serua Sawangan. Depok
Indonesia

Phone : + 62 21 747 10678

Fax : + 62 21 741 3334

Sms Mobile : + 62 8561470000

Email : indo@godongijo.com

Product : Adenium, Euphorbia, Philodendron,
Aglanema, Anthurium

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Address : Graha Cempaka Mas
Blok D No.25. Jl. Letjend. Suprpto
Jakarta 10640, Indonesia

Phone : + 62 21 899 307 51

Fax : + 62 21 899 328 06

Website : www.bintang8.com

Product : Phalaenopsis, Dracaena, Oncidium,
Others (Aroids, Cocos).

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Email : sufermo@yahoo.com

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Product : Coco Bonsai

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Medan, North Sumatera – Indonesia

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Product : palm, Raphis exelsa,
seedlings, young plants, bougenville
phoenix

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Mega Mendung. Puncak

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Phone : + 62 21 7940160
+ 62 21 7940161

Nursery : Desa Tamansari, Ciapus Kec.Ciomas.
Bogor, West Java

Phone : + 62 251 8485508

Product : Heliconia sp, Alpinia sp

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East Jakarta – Indonesia

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Product : Raphis exelsa

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Komplek Tata Plaza A-30.
Medan Indonesia
Phone : + 62 61 8470977
Fax : + 62 61 8443778
Product : Ornamental Plant, Cut flower

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Desa Cimahi Tamelang VI
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Email : benara@indosat.net.id
Product : Landscape plants

22. PT. BINA USAHA FLORA

Address : Jl. Mariwati KM 5,5 Pataruman
Cipanas, Cianjur – West Java
Phone : + 62 263581624
Fax : + 62 263581625
Product : bedding plants,
ornamental potted plants

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Bintaro Permai - Jakarta Selatan
Phone : + 62 21 7379326
Fax : + 62 21 7363168
Email : bundaflori@yahoo.com
Product : Cut flower :
Snapdragon, Amaranthus.
Cut leafs : Polypodium, Asplenium,
Asparagus Myriocladus.
Landscape design.

24. PT. KREASI FLORA NUSANTARA

Address : Jl. Mariwati KM 5,5 Pataruman
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Phone/Fax : + 62 263 580095
Product : Aster Peacock, Baby breath

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Product : Chrysanthemum, Poinsettia

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Product : Cut foliage

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Product : Chrysanthemum, Carnation, Ruscus

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Product : Anthurium, Chrysanthemum

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Fax : + 62 21 7500613
Product : Gerbera, Rose, Cut foliage

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Product : Aster, Chrysanthemum, Rose

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Email : anang_dwi.susilo@syngenta.com
Website : www.syngenta.com
Product : Seeds

36. TINGAL GARDEN ORCHIDS

Address : Jl. Merpati 32 B. Sawah Baru Ciputat. Tangerang
Phone : + 62 21 7433131
Fax : + 62 21 7412912, 5255323
Product : Cut foliage, Heliconia

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Fax : + 62 341 320266
Email : wkfmgl@indo.net.id
Product : Carnation, Gerbera, Chrysanthemum

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Fax : + 62 7430804
Product : Orchids

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Product : Lilium

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Within the period of 2008 - 2009 Government of Indonesia will establish it new ITPC in 22 cities Lagos, Santiago, Mexico City, Jeddah, Shanghai, Busan, Vancouver, Chicago, Chinnai, Lyon and Barcelona.

References:

1. Answer.com
2. Wikipedia.com
3. www.deptan.go.id
4. Agriculture statistics, 2006

DIRECTORATE GENERAL OF PROCESSING AND MARKETING OF AGRICULTURAL PRODUCTS (DG-PMAP)

Directorate General of Processing and Marketing of Agricultural Products (DG-PMAP) carry out one of Ministry of Agriculture's task in formulating and implementing policy and standardization on processing and marketing of agricultural products. It has main duty to formulate and to perform policy and technical standardization in processing and marketing agricultural products. The mission are :

1. To increase farmers ability in applying post harvest technology and agricultural product processing in order to lessen lost of crop and to improve added value in rural area
2. To apply quality guarantee system effectively for improving competitiveness of fresh and processed products.
3. To increase promotion of agricultural products in order to raise absorption of domestic market as well as currency exchange from agricultural products export.
4. To encourage post harvest efforts, processing and marketing, of agricultural products in order to increase farmers and agribusiness men's income, as well as to create employment opportunity in rural area.



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