



INDONESIAN

Foliage Plants Catalogue



MINISTRY OF AGRICULTURE
REPUBLIC OF INDONESIA



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INDONESIAN

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FOREWORD

To promote Indonesian agricultural products to the world market and in so doing attempt to derive foreign exchange from export of these products, the Directorate of International Marketing of the Directorate General of Processing and Marketing for Agricultural Products, programmed missions to establish multilateral regional and bilateral cooperation with related countries or international government organizations. In addition, the Directorate of International Marketing also actively involved in program by facilitating Indonesian farmers and private companies to take part in International exhibitions of agricultural products in many countries.

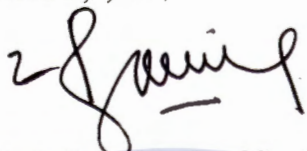
This catalogue gives information on some agricultural products which can be found in provinces in Indonesia. It shows some figures, production centres, type of products and lists of companies dealing in these products. Lists of contact persons and addresses of the Agricultural Attaché, Commercial Attaché and International Trade Promotion Centres in several countries, information put in this catalogue have been availed from many sources. Therefore, we would like to convey herewith our appreciation to all parties that made this information public.

During the first quarter of 2008, we published 9 editions, namely

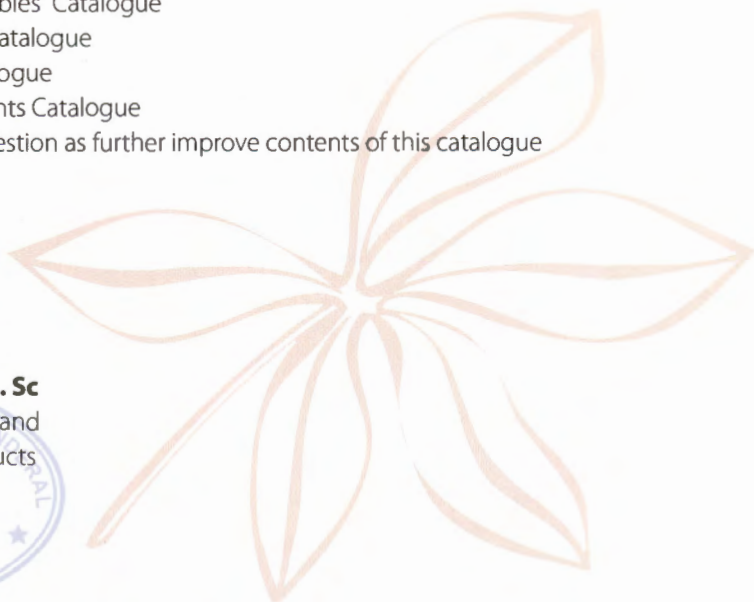
- 1) Indonesian Tea Catalogue
- 2) Indonesian Cocoa Catalogue
- 3) Indonesian Coffee Catalogue
- 4) Indonesian Flower & Ornamental Plants Catalogue
- 5) Indonesian Species & Herbal Products Catalogue
- 6) Indonesian Fruit & Vegetables Catalogue
- 7) Indonesian Essential Oil Catalogue
- 8) Indonesian Livestock Catalogue
- 9) Indonesian Foliage Pot Plants Catalogue

We hereby welcome any suggestion as further improve contents of this catalogue

Honorary yours,



Dr. Ir. Zaenal Bachruddin, M. Sc
Director General of Processing and
Marketing of Agricultural Products
Ministry of Agriculture



Message from Minister of Agriculture Republic of Indonesia



Foliage plants are one of the prominent commodities which have become the most popular plants lately. Recently the market is not only existing in the big cities, but is also expanding to the retail production gardens in many areas.

The foliage plant production has rapidly grown. This phenomena has been made possible, because Indonesia is fortunate to have 35 potential species. This condition will mark Indonesia as a significant market for foliage plants and at the same time create a chance to become an important foliage plant producer in the world.

To mention, for instance, aglaonema, caladium, croton, dracaena, fern, and sansevieria as varieties of high export value decorative plants. To complete the information about these species, we present herewith the catalogue containing all sorts of information to meet your needs. Including, introducing same companies which put so many efforts in increasing their professionalism.

May this catalogue be of assistance to your bussiness. Thank You.

Jakarta, December 2008

A handwritten signature in black ink, appearing to be 'A. Apriyantono', written over a circular official stamp.

Dr. Ir. Anton Apriyantono, MS.

Minister of Agriculture
Republic of Indonesia



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INDONESIAN FOLIAGE PLANTS

INTRODUCTION

Foliage plant is one the most popular horticulture commodities cultivated in Indonesia. They are in great demand due to their unique and beautiful foliage, easy to cultivate and can be applied as houseplants and garden plants. Indonesia has currently become exporter of foliage plants that contribute in global market.

The exotic appearance of foliage plant is the reason for the increasing numbers these commodities. There are some species sold on the market at prices ranging from hundreds to millions of rupiahs. Some of the most cultivated foliage plants in Indonesia are among others aglaonema, caladium, croton, dracaena, fern, sansevieria, etc.

Indonesia is also rich in unique cultivar of foliage plants prototypes of Indonesian origin.

This catalogue will provide more information on the cultivars. The plant characteristics, uniqueness and areas of cultivation are also described here. This catalogue is also completed with a list of the directory of foliage plant associations and big companies. For criticism and suggestions regarding Indonesian foliage plant, please contact the Department of Agriculture of the Republic of Indonesia.



DRACAENA

Some dracaenas are indoor plant clichés, but there are many new varieties to relieve the boredom. They are generally very satisfactory indoor plants, growing well with moderate light and average humidity. A summer vacation outdoors in shade will go far to improve their performance

Dracaena is a genus of 40 to 60 species from the tropics.

Dracaena is cultivated for its attractive variegated foliage and attractive form classified in family of a Agavaceae

Production centers : Lembang, Sukabumi, Cipanas (West Java), Tretes (East Java), Tanjung Morawa

Dracaena draco



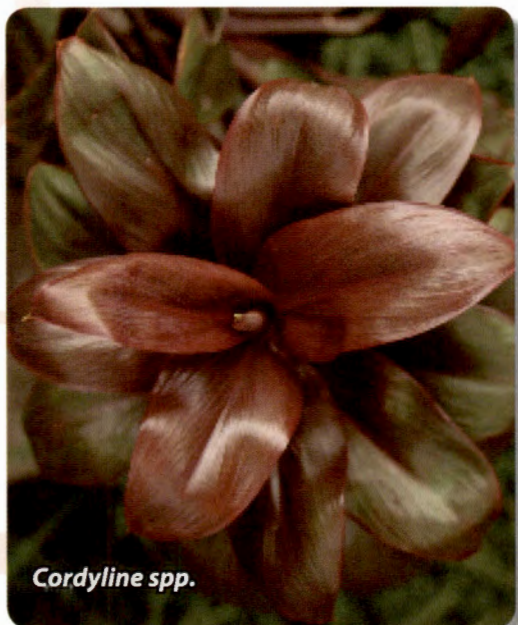
Dracaena fragrant



Cordyline



Cordyline spp.



Cordyline spp.



Cordyline spp.

Dracaena reflexa

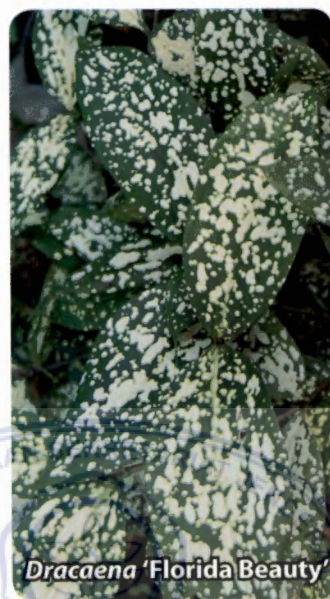


Dracaena reflexa

Dracaena sanderiana



The Other Variety of *Dracaena* spp.



FERN

A fern is any one of a group of about 20,000 species of plants classified in the phylum or division Pteridophyta, also known as Filicophyta. The group is also referred to as Polypodiophyta, or Polypodiopsida when treated as a subdivision of tracheophyta (vascular plants).

Ferns are (relatively) delicate plants that only grow in areas where there are suitably moist conditions. They favour sheltered areas under the forest canopy, along creeks and streams and other sources of permanent moisture. They cannot grow readily in hot dry areas like flowering plants and conifers.



Phyllitis scolopendrium 'Cristata'



Adiantum fulvum



Adiantum ten. 'Scutum Roseum'



Phlebodium aureum 'Areolatum'

Unlike the other vascular plants, the flowering plants and conifers, where the adult plant grows immediately from the seed, ferns reproduce from spores and an intermediate plant stage called a gametophyte.

Production Center: As a tropical country, Indonesia is a very ideal area for fern. Many kind of fern are easily found at forest all around Indonesia.

ARACEAE

Araceae is a family of monocotyledonous flowering plants in which flowers are borne on a type of inflorescence called a spadix. The spadix is usually accompanied by, and sometimes partially enclosed in, a spathe or leaf-like hood. The family also goes by the name of Arum family and species in this family are often colloquially known as aroids. This family of 107 genera and over 3700 species is most diverse in the New World tropics, although also distributed in the Old World tropics and north temperate regions. Recent genetic research by the Angiosperm Phylogeny Group has shown that the duckweeds, previously treated in a separate family Lemnaceae, also belong in the Araceae family

Caladium

Caladium is known for its colorful contrast and conspicuous leaves. Due to the interesting colors and motives, caladium is perfect for interior exoticism. In addition, caladium is unique due to its long dormant period. When it is in dormancy, the only thing left is the tuber.

The most cultivated cultivars of caladium in Indonesia are red, yellow, brown, silver, and the combination of those colors.



Caladium is a genus of 7 to 20 species of deciduous, tuberous perennials are grown for their stunning variegated and colourful leaves. This herbaceous plant belong to Araceae family

Prefer humus rich, moist soil and perform better in hot summers or warmer places.

Production centers : Ciawi (West Java), Batu (East Java)



Anthurium

Anthurium is a tropical genus with a large numbers of species (600-800 species) and belong to the Arrum family (Araceae). There are estimated 100 species of anthurium grows in Indonesia.

Many of the cultivated plants are hybrids. They have become very popular because of their colourful, long lasting sphates and also their for their unique leaf shapes.

Commonly use for outdoors in the tropics or as an epiphyte but also known as an indoor plant.

All parts of the plant could cause stomach problem, and contact with the sap may irritate the skin.



Anthurium jenmanii hybrid



Anthurium hookerii hybrid



Anthurium at seeding plant

Production centers : Kaban Jahe (North Sumatra), Jakarta, Bogor, Tangerang, Depok, Bekasi, Sukabumi, Bandung (West Java), Karanganyar (Central Java), Cianjur, Solo, East Java (Madura, Surabaya, Malang), Sumatera (Lampung, Medan, Bengkulu, Pangkalpinang, Riau Islands), Kalimantan (Balikpapan, Pontianak, Palangkaraya), Bali, NTB, Sulawesi (Manado, Palu, Makasar), Papua (Timika).

Aglaonema

Aglaonema is popularly known as “sri rejeki”. In Indonesia *aglaonema pictum* has been popular in Indonesia since 1980s.

The plant has an irritating sap which is poisonous.

Following are variants of aglaonema indigenous to Indonesia

- 1. Red Aglaonema
Pride of Sumatera, Pride of Sumatera (variegated), and Pride of Sumatera (black)
- 2. Green Aglaonema
Adelia, Adelia (black), Arjuna, Evita, Evita (mutation), Jatayu (variant), Jatayu, Khresna, Lipstick, Lipstick (unique), Lipstick (happy potter), Lisa, Lucky, Madame Suroyo, Nina, Ria, Soraya, Ruth, Stella, Sweet Little King.
- 3. White Aglaonema
- 4. Motives Aglaonema
Aditya, Angelina, Audry, Ariana, Diana, Dolores, Donna Carmen, Donna Carmen (green), Donna Carmen (yellow), Donna Carmen (albino), Gabriella, Harlequin, Helena, Honey Moon, Hot Lady, Illumination, Jelita, Josephine, JT2000, JT3000, Juliet, Juwita, Kendedes, Mutiara, Nabila, Paulina, Reanita, Reina, Rosa, Ruby, Santi, Sexy Pink, Shinta, Srikandi, Super Pride, Tiara, Widia, Widuri.
- 5. Colorfull Aglaonema
Jack Hanny, Little Lemon, Luci, Moon Light, Mother Teresa, Petite, Petite (mutation), Roro Mendut, Sri Gading, Tembaga, Veronica, Veronica (yellow).

Production centers : Parung, Bogor, Bandung (West Java), Jakarta, Central Java, East Java.



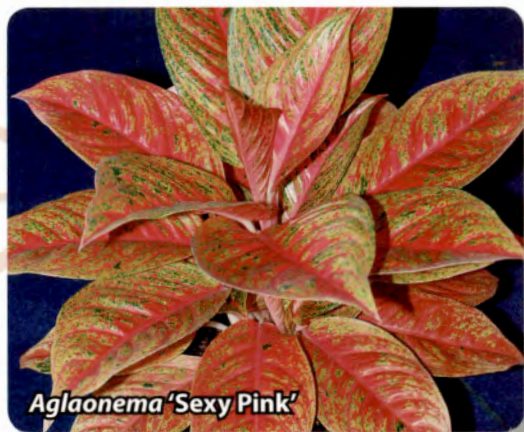
Aglaonema 'Siam Aurora'



Aglaonema 'Super Red'



Pride of Sumatra at seeding plant



Alocasia

Alocasia is a genus of 70 perennial herb belong to the family of Araceae. Cultivated for their beautiful exotic foliage and for their edible rhizomes.

The most lately popular plant in landscape is Alocacia macrorrhiza and Alocasia cuprea for pot plant.

Production centers : Bogor, Depok (West Java).



A. suhirmaniana



Alocasia 'Silver'



A. reginula

PHILODENDRON

Philodendron distinctive features lie in the various leaf shapes and color. It is useful to absorb pollutant and structural element of house garden.

The plant has various leaf shapes, such as cordate, lancet, lobed lancet, cuneate, palmate, and forming three lobed leaves.

The leaf color variations are soft green, yellowish green, red, silver, white green, yellow green, and white red.

This tropical plant can grow easily on shaded areas or a little of sun light, optimum temperature, humidity range 50% - 70%, and relatively grows well on highland.



Prefer humus rich, moist soil and perform better in hot summers or warmer places.

Philodendron species are either terrestrial or aerial. At present, there are 200 cultivars in Indonesia. Assorted popular philodendron are Philodendron 'Gergaji', Philodendron 'Bulu', Philodendron 'Lemon', Philodendron black cardinal, Philodendron 'Burte Max', etc

Production centers : Ciawi (West Java), Batu (East Java)

PALM

Chrysalidocarpus lutescens

This plant can grow up to 20 ft (6 m) tall, although it is usually smaller. Six to eight leaves on long petioles (leaf stems) arise from the main trunk and gracefully arch outward and downward. Each leaf has about 80-100 leaflets which are arranged on the leaf stem in a shallow V. The common name derives from the beautiful golden yellow color of the petioles.

The yellow flowers are borne in branches about 3 ft (1 m) long that emerge from the tops of the stems. The fruits are about 1 in (2.5 cm) in diameter and are yellow to purple.

Production Centers : West Java and Central Java.



Pachystachis lutea

Rhapis excelsa

Rhapis excelsa maybe the most popular palm in Indonesia. In Indonesia, lady palm often found in houseyard. If used in pots, provide enough room for the clump to expand, when stems reach the edge it's time to repot into a larger container.

The thin trunks of this delightful little fan palm can reach 10' in height to form sizable clusters of foliage.

This palm is available at most garden center stores and nurseries in Indonesia. Use lady palm in the landscape to create dense screens and hedges.

Production Centers : West Java and Central Java.



Rhapis excelsa



Pachystachis lutea



Phoenix roebelinii

POLYSCIAS

Polyscias Fruticosa

Polyscias fruticosa is an evergreen shrub or small tree native to India to Polynesia. The dark green glossy leaves are at least tripinnate and appear much divided. Individual leaves vary from narrowly ovate to lanceolate and are about 4 inches (10 cm) long.

Plants will reach up to 6-8 feet (1-2 m) in height. This plant usually blooming at summer. Flowers are small and inconspicuous.



Polyscias spp.



Polyscias spp.

Polyscias fruticosa need full sun to partial shade to high interior lighting. In the greenhouse, use a soil mix consisting of 2 parts peat moss to 2 parts loam to 1 part sand or perlite.

The plants should be kept moist and never should be allowed to dry thoroughly. Plants are fertilized only 3 times during the growing season using a balanced fertilizer diluted to $\frac{1}{2}$ the strength recommended on the label. Since the plants are fairly slow growers, very little pruning is needed to keep the desired form.

Production Centers : Jawa Barat

FICUS

Ficus are native throughout the tropics with a few species extending into the semi-warm temperate zone. Ficus are also of paramount cultural importance throughout the tropics, both as objects of worship and for their many practical uses.

All figs possess a white to yellowish sap (latex), some in copious quantities; the twig has paired stipules or a circular stipule scar if the stipules have fallen off; and the lateral veins at the base of the leaf are steep, forming a tighter angle with the midrib than the other lateral veins, a feature referred to as a "tri-veined".



Ficus benjamina 'Hijau'



Ficus benjamina 'Variegate'

Figs are keystone species in many rainforest ecosystems. Their fruit are a key resource for some frugivores including fruit bats, capuchin monkeys, langurs and mangabeys. They are even more important for some birds. Asian barbets, pigeons, hornbills, fig-parrots and bulbuls are examples of taxa which may almost entirely subsist on figs when these are in plenty.

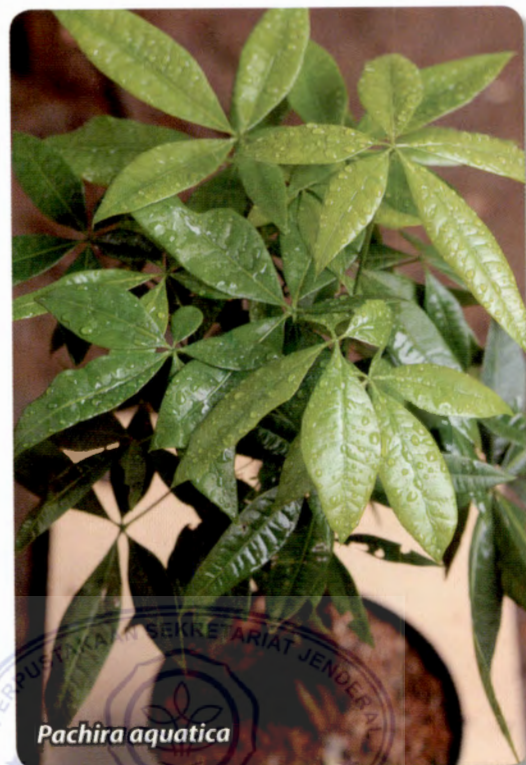
The wood of fig trees is often soft and the latex precludes its use for many purposes. It was used to make mummy caskets in Ancient Egypt. Figs are also identified as powerful air-cleaning plants in the NASA Clean Air Study. The latter is known to be a hyperaccumulator of benzene and methane.

Production Centers : Jawa Barat

PACHIRA

Pachira aquatica is a tropical wetland tree. It is known by the common names Malabar chestnut, Guiana chestnut, provision tree, saba nut.

Pachira aquatica can grow up to 18 m (59.1 ft) in height in the wild. It has shiny green palmate leaves with lanceolate leaflets and smooth green bark. Its showy flowers have long, narrow petals that open like a banana peel to reveal hairlike yellowish orange stamens. The tree is cultivated for its edible nuts which grow in a very large, woody pod. The nuts are light brown, striped with white.



Pachira aquatica

The tree grows well as a tropical ornamental in moist, frost-free areas, and can be started from seed or cutting. It is a durable plant and will adapt very well to different conditions. The pachira needs plenty of sunlight though it is important to avoid direct sunlight during the summer months as the leaves may get sunburnt.



Pachira spp.

Association List

1. ASBINDO - Asosiasi Bunga Indonesia

(Indonesian Flower Association)

Address : Komplek Liga Mas Indah –
Perdatam, Jl. Duren Tiga Indah Raya
Blok I/12, Jakarta 12760

Phone/fax: + 62 21 7976442/+ 62 21 7976443

E-mail : asobunga@indosat.net.id

CP : Ir. Rosana Harahap

2. APAI - Asosiasi Petani Anggrek

Indonesia (Indonesia Orchids Farmer Association)

Address : Jl. Tangkuban Perahu 157 RT.06/07
Cikole, Lembang Bandung 40391

Phone/fax : + 62 22 2785338/+ 62 22 2789386

3. Aspeni Flora – Asosiasi Pengusaha dan Petani Flora Indonesia

(Indonesia Flowers and Ornamental Plants Producers and Trader Association)

Address : Gdg I BPPT Lt.21 Jl. MH.Thamrin No.8
Jakarta Pusat 10340

Phone/Fax: + 62 21 31901836/+ 62 21 3340282

CP : Nana (Secretary)

4. YBN - Yayasan Bunga Nusantara

(Nusantara Flower Foundation)

Address : Komplek Liga Mas Indah –
Perdatam, Jl. Duren Tiga
Indah Raya Blok I/12, Jakarta 12760

Phone/fax : +62 21 7994458/+62 21 7976443

CP : Ir. Bambang Prasanto

5. PAI - Perhimpunan Anggrek Indonesia

(Indonesian Orchids Society)

Address : Gdg Direktorat Jenderal Hortikultura
Jl. AUP No.3 Pasar Minggu Jakarta

Phone : + 62 21 7892205

Fax : + 62 21 7805135

6. IPBI – Ikatan Perangkai Bunga Indonesia

(Indonesian Floral Arranger Association)

Address : Jl. Studio No. 24 Kompleks TVRI
Kemanggis Ilir Jakarta Barat

Phone : + 62 21 5364664

Fax : + 62 21 5332915

E-mail : andy_newline@yahoo.co.uk

CP : Andy Djati Utomo S.Sn AIFD

7. MFI - Masyarakat Floristry Indonesia

(Indonesia Floristry Society)

Address : Jl. Tebet Barat Dalam VIII/12
Jakarta Selatan 12810

Phone : + 62 21 8301722

Fax : + 62 21 8301722

CP : Els Tiwar (Director)

8. FFI – Forum Florikultura Indonesia

(Floriculture Forum of Indonesia)

Address : Jl. Merdeka No.68 Bogor 16114

Phone : + 62 251 8316241

Fax : + 62 251 8316241

CP : Ir. Debora Herlina, MSc (Secretary I)

9. JAKOS DKI Jakarta (Jakarta Orchid Society)

Address : Taman Anggrek Ragunan
Pasar Minggu – Jakarta Selatan

Phone : + 62 21 78844184

CP : Ir. Endah

10. PFI – Perhimpunan Florikultura Indonesia

(Indonesian Floriculture Society)

Address : Jl. Cinangka Raya No. 60
Serua Sawangan Depok 16517

Phone : + 62 21 7401913 / 7413334

CP : Chandra Gunawan / Hendarto

11. IALI – Ikatan Arsitektur Lanskap Indonesia

(Indonesian Landscape Architect Association)

Address : Jakarta Design Center Lantai 7 SR 07
Jl. Gatot Subroto Kav. 53 Jakarta 10260

Phone : + 62 21 5720404

Fax : + 62 21 5720404

CP : Ir. Hengki T. Heksanto, IALI

12. PAI DKI Jakarta - Perhimpunan Anggrek Indonesia

(Indonesian Orchids Society)

Address : Jl. Tangkas baru F4
Kompleks POLRI Gatot
Subroto Jakarta

Phone : + 62 21 5255323

CP : Eni

Company List

1. CV. Arjuna Flora

Address : Jl Raya Arjuno RT.06/10.
Head Office : Junggo Tulungrejo,
Kota Batu 65336, East Java
Phone : + 62 341 512357
Fax : + 62 341 595123
Email : arjunaflora@yahoo.com
CP : Ms.Luki Budiarti
Agent : Sagami Jitsugyo Co.Ltd
Telp. : + 81 467 83 3613
Fax. : + 81 467 82 2495
Email : sagamisonia@ray.ocn.ne.jp
Export country destination : Japan, Taiwan
Product : Heat proceed purple sweet potato (Beniimo)
Sandersonia aurantiaca tuber
Zephyranthes bulb
Fresh cut flower

2. CV. Bunga Indah Farm

Add ss : Jl. Raya RA. Kosasih No. 51
Sukabumi 43192
Phone/fax : + 62 266 221489 /+ 62 266 235054
Email : ex suji@yahoo.o.id
Website : www.saungmirwan.com

3. PT. Alam Indah Bunga Nusantara

Address : Jl. Raya Marwati Km 5
Desa Kawung Luwuk. Sukaresmi
Cipanas – Cianjur 43254
Phone/fax : + 62 263 581 610/+ 62 263 581 611
Email : info@abn-flowers.com
tatan_sutarna@yahoo.com
Website : www.abn-flowers.com
Product : Chrysanthemum cut flowers
& potted plants

4. PT. Tropica Greeneries

Address : Jl. Betung IX No.345. Pondok
Bambu.Jakarta 13430
Phone : + 62 21 8615704
Email : info@tropicagreeneries.com
Website : www.tropicagreeneries.com
CP : Ir. Anggia Murni
Asroel Alamsjah
Mobile : + 62 8129454024,
+ 62 811335351
Product : Landscape Design, Tropical Plants
Nursery, Import/export seeds &
plants, Indoor Plants, Contract
Growing, Big Palms & Trees,
Natural Stones

5. PT. Eka Karya Graha Flora

Address : Pusat Niaga Roxy Mas
Jl. KH. Hasyim Ashari Blok D 3
No.8 Jakarta 10150
Phone : + 62 21 6385 6231
Fax : + 62 21 63856232, 63858531
Email : ekamarketing@cbn.net.id
marketing@grahaflora.com
Website : www.grahaflora.com
Product : Orchids, Anthurium

6. PT. Saung Mirwan

Address : Jl. Gadog Cikopo Selatan,
Desa Sukamanah
Kampung Pasir Muncang
No.134 Mega Mendung,
PO.Box 181,
Bogor West Java 16001
Phone/fax : + 62 251 8241269 /+ 62 251 8241268
Email : saungmirwan@saungmirwan.com
Website : www.saungmirwan.com
Product : Chrysanthemum cuttings.
Chrysanthemum cut flowers
Chrysanthemum potted plants

7. PT. Monfori Nusantara

Address : Bintaro Jaya Sektor IX, Blok E-2 Pondok Aren, Tangerang

Phone/fax : + 62 21 745225 /+ 62 21 7451932

Email : lewi.pc@monfori.co.id

Website : www.monforiflora.com

CP : Lewi Pohar Tjuatja

Mobile : + 62 811 800199

Product : Tissue Culture seedlings

Mobile : + 62 811956293

Email : vional2001@yahoo.com

Farm : Kebon Hutan Kota, Srengseng West akarta Kav. No.1-12 Jl.Karya Utama No.42 Jakarta. Indonesia

Nursery : Jl.Raya Kembangan No.76 West Jakarta 11610

Product : Garden Plants, Seeds Landscape Design

8. PT. Selektani

Address : Jl. Raya Darmo Permai Timur No.36 Surabaya 60189

Phone : + 62 31 7329201, 7327948

Fax : + 62 31 7329202

Product : Seeds of ornamental plants & vegetables

12. PT. Mandiri Jaya Flora (MJ Flora)

Address : Komplek Pakuan II Jl. Dahlia 2 No.26 Bogor – Jawa Barat

Phone/Fax : + 62 251 316241

CP : Benny Tjia, PhD

Mobile : + 62 8111101401 / + 62 81317318421

Email : contact@mjflora.com

Product : Cut flower, Seedlings/plugs Pot plants, Landscape

9. PT. Tropika Flora Persada

Address : Jl. Cisanggiri V No. 3

Phone : + 62 21 7250800 , 7393667

Fax : + 62 21 7393667

Email : tropika@cbn.net.id

Product : Leather leaf fern

13. PT. Godong Ijo

Address : Jl. Cinangka KM 10 No.60 Desa Serua Sawangan. Depok

Phone/Fax : + 62 21 747 10678 /+ 62 21 741 3334

Sms Mobile : + 62 8561470000

Email : indo@godongijo.com

Product : Adenium, Euphorbia, Philodendron, Aglaonema, Anthurium

10. PT. Melrimba Sentra Agrotama

Address : Gedung Puri Megapolitan Jl. Cinere Raya No.1 A. Limo 16514. Depok

Phone : + 62 21 754 5102

+ 62 21 754 5068

Fax : + 62 21 754 0660

Email : info@melrimba.com

Products : Lilium and Phalaenopsis

14. PT. Bintang Delapan Horikultura

Address : Graha Cempaka Mas Blok D No.25. Jl. Letjend. Suprpto Jakarta 10640

Phone/fax : + 62 21 899 307 51/+ 62 21 899 328 06

Website : www.bintang8.com

Product : Phalaenopsis, Dracaena, Oncidium, Others (Aroids, Cocos)

11. PT. Inti Matahari

Office : Graha Promosi Bunga Potong dan Tanaman Hias

Address : Rawa Belong Kav.D.3 Jl. Sulaiman No.46, Jakarta

Phone/fax : + 62 21 68422565

15. CV. Inti Sufermo Sakti

Address : Jakarta – Indonesia
Phone : + 62 21 7801212
Email : sufermo@yahoo.com
CP : Mr.Utomo
Mobile : + 62 815 74263739
Email : s.utomo@yahoo.co.id
CP : Mr.Reza
Mobile : + 62 816 1988576
Email : rezameiriadi@hotmail.com
Product : Coco Bonsai

16. PT. Agro Dua Satu Gemilang

Address : Randu Agung 100, Singosari
Malang - East Java
Phone : + 62 21 830 0327
CP : Mr. Tatag Hadi

17. CV. Asa Indonesia

Address : Taman Setia Budi Blok YY
No.16. Medan, North Sumatera
Phone : + 62 61 8201239, 77822967
Fax : + 62 61 8451867
Product : Seedlings, young plants,
bougenville phoenix

18. PT. Eldadi Usaha Flora

Address : Jl. Gadog Raya No.112
Mega Mendung, Puncak
Phone : + 62 251 8248112
Email :
eldadi-usaha-flora@centrin.net.id
Product : Cut Flower

19. Kebun Winasari

Address : Jl. kalibata Timur IV No.45.
Jakarta – Indonesia
Phone : + 62 21 7940160
+ 62 21 7940161
Nursery : Desa Tamansari, Ciapus
Kec. Ciomas, Bogor,
West Java
Phone : + 62 251 8485508
Product : *Heliconia sp*, *Alpinia sp*

20. PT. Nurul Huda Makmur

Address : Jl. Betung VII No.200
Kel. Pondok Bambu
East Jakarta – Indonesia
Phone/Fax : + 62 21 8615876/+ 62 21 8615704
Mobile : + 62 818705237
Product : Raphis exelsa

21. CV.Taty Nursery Galery

Address : Jl. Kapten Muslim,
Komplek Tata Plaza A-30.
Medan-Indonesia
Phone/fax : + 62 61 8470977/ + 62 61 8443778
Product : Cycads, Palms

22. PT. Benara Flora Utama

Address : Jl. Inspeksi POJ Tarum Timur. Desa
Cimahi Tamelang VI
Kec. Klari- Kab Karawang 41371
West Java – Indonesia.
Phone/fax : + 62 264351030/+ 62 264351035
Email : benara@indosat.net.id
Product : Landscape plants

23. PT. Bina Usaha Flora

Address : Jl. Mariwati KM 5,5 Pataruman
Cipanas, Cianjur – West Java
Phone : + 62 263581624
Fax : + 62 263581625
Product : Bedding plants,
Ornamental potted plants

24. PT. Fajar Puspa Alam

Address : Jl.Bintaro Melati III Blok BB No.19
Bintaro Permai - Jakarta Selatan
Phone/fax : + 62 21 7379326/+ 62 21 7363168
Email : bundaflori@yahoo.com
Product : Cut flowers, Cut foliage,
Ornamental plants

25. PT. Kreasi Flora Nusantara

Address : Jl. Mariwati KM 5,5 Pataruman
Cipanas, Cianjur - West Java.
Phone/Fax : + 62 263 580095
Product : Aster Peacock, Baby breath

T. Kebun Ciputri

Address : Jl. Kemang Selatan No.109.
East Cilandak, Jakarta 12560
Phone : + 62 21 7805549
: + 62 21 7808179
Email : budiciputri@yahoo.com
Product : Chrysanthemum, Poinsettia

Pesona Anggrek

Address : Komplek Taman Kebun Jeruk
Blok J 13 No.5 Jakarta 11630.
Phone/Fax : + 62 21 530 4648/5657585
Product : Orchids

T. Pesona Daun Mas Asri

Address : Jl. Rulita No.13. Desa
Harjasari Ciawi, Bogor
Phone/Fax : + 62 251 8242888/8242777
Product : Cut foliage

Milobali Adelaide (MBA) Orchids

Address : Villa Kendal, Jl. Patitengget
20A Kerobokan, Kuta, Bali 80361
Phone/Fax : + 62 361 7422550/+62 361 730856
Email : stephen@
milobaliadelaideorchids.com
Website : www.milobaliadelaideorchids.com
Product : Orchids

Natural Farm House

Address : Jl. Langen Sari RW 1/138,
Lembang. Kab. Bandung West Java
Phone : + 62 22 2787485
Product : Alokasia

V. Exelsa Prima

Address : Jl. Ponden 22 Wage.
Taman Sidoarjo, East Java.
Phone/Fax : + 62 31 8546391

Yulikaallesscia

Address : Jl. Boulevar Kelapa Gading
Blok WA 2/14. Kelapa Gading
Permai. Jakarta 14240

Phone/Fax : + 62 21 4532630/45841110

Email : yulikaallesscia@centrin.net.id

Product : Chrysanthemum, Carnation,
Ruscus

33. PT. Nusa Indah Hortimex (Ostrafarm)

Address : Jl. Limau II No.20. Kebayoran
Baru Jakarta Selatan.

Phone : + 62 21 7267494, 7267495

Fax : + 62 21 7267490

Email : ody_@yahoo.com

Product : Anthurium, Chrysanthemum

34. PT. Puri Sekar Asri

Address : Jl. Pangkalan Jati No.513 A.
Pondok Labu. Jakarta Selatan

Phone : + 62 21 7651902, 7395380

Fax : + 62 21 7500613

Product : Gerbera, Rose, Cut foliage

35. Rose Farm

Address : Jl. Danau Sunter Selatan Blok
04 No.30-31. Jakarta 14350

Phone : + 62 21 65834009, 6519675

Fax : + 62 21 65834007

Product : Aster, Chrysanthemum, Rose

36. Syngenta Indonesia

Address : Perkantoran Hijau Arkadia.
Tower C, 10th floor, suite 10 C
Jl. TB. Simatupang Kav.88/
Jakarta 12520

Phone/Fax : + 62 21 78833148/78833149

Email : anang_dwi.susilo@syngenta.com

Website : www.syngenta.com

Product : Seeds

37. Tingal Garden Orchids

Address : Jl. Merpati 32 B. Sawah Baru
Ciputat. Tangerang

Phone : + 62 21 7433131

Fax : + 62 21 7412912, 5255323

Product : Cut foliage, Heliconia

38. PT. Wahana Kharisma Flora

Address : Jl. Buring No.41, Malang
Jawa Timur
Phone : + 62 341 320266,
+ 62 341 353517
Fax : + 62 341 320266
Email : wkfm1g@indo.net.id
Product : Carnation, Gerbera, Crysanthemum

39. Pacific Rose

Address : Pacific Express Building Lt II.
Jl. Hang Tuah 1-3. Denpasar Bali
Phone/Fax: + 62 361 235181/ + 62 361 238062
Product : Cut foliages

40. Ketemu lagi Orchids

Address : Jl. Kesatrian No.37 Amiapura
Karangasem 80811. Bali
Phone/Fax: + 62 363 21355/+ 62 7430804
Product : Orchids

41. CD Farm

Address : Jl. Raya Pengalengan No.387
Kec. Pengalengan.
Ds.Sukamanah. Bandung
Phone/Fax: + 62 22 5979210/ 5978222
Product : Lilium

42. Tropland Studio

Address : Jl.By Pass Ngurah Rai Sanur
No.476 Denpasar- Bali
Phone/Fax: + 62 361 286370/+ 62 361 286370
Product : Landscape Design

43. PT. Elegant Flora

Address : Taman Anggrek Ragunan Kav. 15
Jl. Harsono RM Pasar Minggu
Jakarta Selatan 12550
Phone : + 62 21 788377 - 17
Fax : + 62 21 1666716
Product : Bromeliad, Aglaonema

44. PT. Flora Sari Nursery

Address : Jl. Hanglekir II/19 Kebayoran
Baru Jakarta Selatan
Product : Foliage Plant

45. PT. Galuh Andika Orchids

Address : Taman Anggrek Ragunan
Kav. 22 & 24 Jl. Harsono RM
Pasar Minggu Jakarta Selatan
Phone : + 62 21 78838679
Fax : + 62 21 7818324
Product : Dendrobium, Phalaenopsis

46. PT. Gladina Flora

Address : Jl. Nimun Raya No. 10
Tanah Kusir Jakarta Selatan 12240
Phone : + 62 21 7396053, 7292684
Product : Aglaonema

47. PT. Harry's Bromeliad

Address : Jl. Gunung Balong I No. 22
Cilandak – Jakarta Selatan
Phone : + 62 21 7500875/+ 62 21 7500882
Product : Bromeliad

48. PT. Karibco

Address : Jl. Gatot Subroto 1001
Kav. 68-69 Jakarta Pusat
Phone : + 62 21 823197, 621886
Product : Foliage plants

49. PT. Karla Inn

Address : Jl. Komp. PLN Senayan No. 18
Jakarta 12210
Phone : + 62 21 5483849, 5300966
Fax : + 62 21 5300966
Product : Chrysanthemum, Hydroponic,
Nursery, Foliage plants

50. PT. Marga Flora

Address : Jl. Cempaka No. 42
Tomang Raya – Jakarta Barat
Phone/Fax: + 62 21 56731875657585

51. PT. Perkebunan Mangkuradjo

Address : Jl. Cipaku 1/12 Kebayoran Baru
Jakarta Selatan 12278
Phone : + 62 21 7221888, 7221974
Fax : + 62 21 7940917
Product : Rose

52. PT. Tropicana Nursery

Address : Jl. Palmerah Barat 4 Jakarta Barat
Phone : + 62 21 5481121

53. PT. Tzar Supartin Jaya (Sagita Flora)

Address : Jl. Kemang Soka raya Blok H No. 1
Perumahan Kemang Pratama 2
Phone : + 62 21 8215715
Fax : + 62 21 7993962, 7995396
Product : Flower and Foliage plants

54. PT. Wijaya Garden

Address : Jl. Angrek No. 01
Citeureup - Bogor
Phone : + 62 21 87951625, 0816 834496
Fax : + 62 21 87950371
Product : Orchids, Foliage plants

55. PT. Sawangan Orchids

Address : Jl. Raya Ciputat - Parung
Phone : + 62 21 7499712
Product : Foliage plants

56. PT. Ostrafarm

Address : Jl. Meranti No. 14 Komp. Unilever,
Petukangan Selatan - Pesanggrahan
Phone/Fax : + 62 21 7374288/7360750
Product : Foliage plants

57. PT. Namanya Nursieri

Address : Malang - Jawa Timur
Phone : + 62 8170520093
Product : Croton

58. CV. Jekita Anugerah Abadi

Address : Jl. Dr. Mansyur No. 4 Medan
Phone : + 62 61 77531524
Product : Sansevieria

59. PT. Hijau Asri Flora

Address : Jl. Raya Kemayoran Lama
Tanah Baru / V Jakarta
Graha Pena Indopos Indonesia
Phone : + 62 21 53233915
Product : Aglaonema

60. PT. U Flora

Address : Jl. Dr. Seiabudi km. 09
Sawalega RT 02/06 Bandung 40143
Phone : + 62 22 17715
Product : Anthurium

61. PT. Ungu Flora

Address : Jl. Dewi Sartika No. 12 RT 06/ RW 07
Cililitan Kecil, Jakarta Timur
Phone : + 62 21 99906885
Product : Anthurium, Aglaonema, Sansevieria

62. PT. Hamdah Collection

Address : Jangsanal Raya Ciangsana No. 31
Perumahan H. Iding
Ciangsana Kec. Gn. Putri
Bogor, Indonesia
Phone : + 62 21 98306438
Product : Aglaonema

63. PT. Bayu Nursery

Address : Jl. Cut Nya Dien No. 9C
Kediri - Jawa Timur
Phone : + 62 341 690513
Product : Caladium

64. PT. Cahaya Sakti

Address : Jl. Otista 1 No.11 Jakarta Timur
Phone : + 62 21 8507577, 8194761
Product : Anthurium and Aglaonema

65. PT. Kebun Bunga Larasati

Address : Ds. Seketi, Kec. Ngadiluwih
Kediri - Jawa Timur
Phone : + 62 354 479837
Product : Anthurium, Alocasia, and
Sansevieria

Indonesian Attaché of Agriculture

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DIRECTORATE GENERAL OF PROCESSING AND MARKETING OF AGRICULTURAL PRODUCTS (DG-PMAP)

Directorate General of Processing and Marketing of Agricultural Products (DG-PMAP) carry out one of Ministry of Agriculture's task in formulating and implementing policy and standardization on processing and marketing of agricultural products. It has main duty to formulate and to perform policy and technical standardization in processing and marketing agricultural products. The mission are :

1. To increase farmers' ability in applying post harvest technology and agricultural product processing in order to lessen lost of crop and to improve added value in rural area.
2. To apply quality guarantee system effectively for improving competitiveness of fresh and processed products.
3. To increase promotion of agricultural products in order to raise absorption of domestic market as well as currency exchange from agricultural products export.
4. To encourage post harvest efforts, processing and marketing, of agricultural products in order to increase farmers and agribusiness men's income, as well as to create employment opportunity in rural area.



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